

The AAA PetBook® Photo Contest Official Rules

1. Email **one** digital photo to Petbookcontest@national.aaa.com. Please send the photo as a .jpeg file attachment no larger than 2 MB, and include the information requested on the entry form in the body of the email. The digital photo must have a minimum resolution of 1200 pixels by 1600 pixels. The entry form information (name, complete address, phone, pet's name/gender, animal breed and answers to questions) **must** be included in the email for contest consideration. Minor digital enhancement for cropping, red-eye removal, filters and correction functions are permitted, but images that are determined to be significantly altered will be disqualified. Photographers are not permitted to place borders or frames around their image or to place a watermark, signature, date or copyright notices on the image.

OR

2. Send printed color 8" x 10" unmounted photo that is in focus, along with the completed entry form to:

AAA PetBook® Photo Contest
1000 AAA Drive, MS 64
Heathrow, FL 32746

3. Photos must be postmarked by Nov. 27, 2009, and received by Nov. 30, 2009, to be eligible for the contest.

4. Photo must feature at least one pet and convey a travel theme.

5. Only **one photo** may be entered per household.

6. The entrant must be the person who took the photo and who has full rights to the photo.

7. The entrant must obtain full consent from all models or persons appearing in the photo for full use of the photo, including use and publishing in this contest and the other uses stated herein.

8. All photos entered in the contest, including the prize-winning photo(s), along with all rights of every kind therein, become the sole and exclusive property of AAA and will not be returned.

9. A panel of judges will choose the winning photo based on the following qualities: impact, lighting, composition and effectively conveying the idea that *Traveling With Your Pet: The AAA PetBook®* is about traveling on vacation with your pet. Posed or studio photographs will be disqualified.

10. The winner will be notified **by mail** early January 2010.

Disclaimer

By participating, entrants agree that: (i) they have read the rules pertaining to the AAA Petbook Photo Contest and (ii) these rules and the decisions of AAA shall be final in all respects, and (iii) AAA may put the winner's photo on the front or back cover or spine of the 12th edition of *Traveling With Your Pet: The AAA PetBook®*. Each entrant grants AAA the right to use his or her name, likeness, portrait, picture, photo, answers on entry form and/or prize information or advertising, publicity and promotional purposes relating to the book, *Traveling With Your Pet: The AAA PetBook®*, and the contest without compensation or permission (unless prohibited by law). Each entrant agrees to hold harmless and release AAA from any injuries, losses or damages of any kind that may result from taking a photo intended to be submitted. AAA is not responsible for late, lost or misdirected entries or mail; for technical, hardware or software malfunctions, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications, whether caused by the sender or by any of the equipment or programming associated with or utilized in this promotion, or by any human error that may occur in the processing of entries; or for loss of or damage to any entries. AAA retains the right to not award the prize should no acceptable photos be received. By participating in the contest, each entrant agrees that AAA becomes the owner of each photo submitted and AAA may use said photo in any manner and in any medium, print, electronic or otherwise, AAA chooses and entrant relinquishes all rights in and to said photo(s) including, but not limited to, the right to compensation, if any.

Eligibility

No purchase is necessary to enter the contest or claim the prize. Open to U.S. or Canadian residents 18 years or older. **Employees (and their immediate family members) of AAA, CAA and their clubs are not eligible to enter.**

By submitting an entry I agree that I have read the Contest Rules, assent thereto, and submit the enclosed photo in accordance therewith; I attest that I own all rights to the photo and it has not been published or accepted for publication in any medium; and if the photo portrays any living person or persons, I have secured a model release or releases. I further agree that should my entry be chosen as the winning entry I will execute all necessary paperwork/releases as requested by AAA.

Traveling With Your Pet: The AAA PetBook® contains listings for more than 13,000 pet-friendly, AAA-Rated hotels and campgrounds in the United States and Canada. In addition, the AAA PetBook® lists animal hospitals, dog parks, and pet-accessible federal lands, along with information on preparing your pet for travel, how to pack for your pet, and selecting a carrier or crate. *Traveling With Your Pet: The AAA PetBook®* is available at many AAA offices and at better bookstores.