



AAA TRAVEL FACTS

Membership

Established in 1902 by nine motor clubs with fewer than 1,000 members, AAA now has 50 million members in the United States and Canada.

Customer Service Offices

AAA, a not-for-profit, fully tax-paying corporation, is a federation of affiliated motor clubs with more than 1,100 offices in the United States and Canada. It offers personal service through its network of more than 38,000 full-time employees.

AAA/CAA Travel Agencies

AAA is the largest leisure travel organization in North America. More than 1,000 accredited, full-service AAA travel agency offices are located in the United States and Canada to serve members and the public. AAA Travel services are also accessible via the Internet at AAA.com.

Travel services include the sale of worldwide air, cruise, and rail tickets; escorted tours and independent package tour arrangements; hotel and car rental reservations; and a variety of travel insurance programs.

Passport photo services and International Driving Permits are available at most AAA offices, which can also help members obtain passports and visas.

AAA Vacations[®]

AAA Vacations[®] offers independent travel packages to the Disneyland Resort and the Walt Disney World Resort, which include exclusive AAA Vacations[®] benefits. Bookings include getaways by air or car.

AAA Alliances

The AAA Disney Alliance provides members with an array of unique benefits, services, and special vacation packages for the Disneyland[®] Resort, the Walt Disney World[®] Resort and Disney Cruise Line[®]. AAA Vacations[®] independent travel packages to the Disney Resorts include getaways by air or automobile and are operated by the Walt Disney Travel Company.

Auto Travel

AAA members comprise a strong segment of the auto travel market. In the past 12 months, 74 percent of AAA member households took a leisure trip, and 82 percent of these took at least one trip primarily by car. For this reason, auto travel products and services are a core member benefit.

Hotels

Members and their travel companions account for 38 percent of all spending on U.S. lodging stays annually, buying nearly 1 million rooms every day. AAA



provides detailed listings for 32,000 AAA Approved and Diamond Rated lodgings throughout the United States, Canada, Mexico, and the Caribbean. The listings are accessible via the 26 regional TourBook[®] guides and on AAA.com. Many online listings include immediate bookings at AAA member rates.

Travel Money

AAA provides members with Travel Money advice in accordance with their destination. Travel wallet options include traveler's cheques, foreign currency, prepaid travel cards, and a credit card available at participating AAA and CAA travel agency offices, online, and/or by phone.

Travel Technology

AAA Travel Services Technology Applications automate AAA clubs' travel service functions, enabling them to serve members more efficiently. They also provide technology for online travel information lookup and booking capabilities for AAA consumers and travel professionals via the Internet and AAA intranet.

AAA research shows that members are more likely to be connected to the Internet than the average U.S. citizen and are more likely to use the Internet to research and plan vacations. This makes providing travel information for members on the Internet a common-sense choice for AAA Publishing.

The proprietary AAA travel information featured in the printed TourBook[®] and CampBook[®] publications is provided in a searchable format on AAA.com. Members can access the listings for AAA Approved and Diamond Rated lodgings and restaurants, campgrounds, attractions, events, and destinations on AAA.com and book hotel and travel reservations at special AAA rates.

On AAA.com, AAA's proprietary travel data and online bookings are integrated with the TripTik[®] travel planner to provide complete travel planning. Travel information and bookings are also integrated with the nearly 100 preplanned AAA Drive Trips itineraries available to members on AAA.com.

Car Rentals

Hertz[®] is AAA's exclusive car rental partner. AAA members receive exclusive discounts and benefits on Hertz car rentals worldwide.

AAA Credit Cards

Members in participating AAA clubs may apply for a AAA Platinum Plus Visa[®] credit card with no annual fee, competitive pricing and added-value AAA benefits. Members have access to Financial Services products 24 hours a day, seven days a week via telephone, mail and AAA.com

Show Your Card & Save[®]

AAA and CAA members receive discounts and benefits at more than 150,000 partner locations around the world. More than 7,000 local partners and 90 national brand partners participate in the savings program in the United States and Canada at more than 110,000 locations. AAA members saved more than \$595 million in 2006 through the program.



Members receive the best available rate for the dates of stay at Best Western[®], Choice Hotels including Clarion[®] and Comfort Inn[®], Hampton Inn[®], Hilton[™] Hotels, Hyatt Hotels & Resorts[®], La Quinta[®] Inns & Suites, Marriot[®] Hotels & Resorts; including Renaissance[®] and Courtyard[®], and Starwood Hotels & Resorts including Westin[®] and Sheraton[®].

Members receive discounts or exclusive rates at Hertz Car Rental, AMTRAK[®], Barnes & Noble.com[®], Busch Gardens[®], Carey Limousines, Circuit City[®], FTD.COM[®], Grand Canyon Railway, Geek Squad[®], Gray Line[®] Tours, Hard Rock Cafe[®], Joe's Crab Shack[®], Landry's Restaurants Inc., LensCrafters[®], NAPA[®], New York & Company[®], OfficeMax.com[®], Payless ShoeSource[®], Pearle Vision[®], Penske[®] Truck Rental, Reebok Outlet Stores, Sears Optical[®], SeaWorld[®], Sesame Place[®], Sirius Satellite Radio, Six Flags[®], Tanger Outlet Centers[®], Target.com[®], Travelex[®] Currency Exchange, Universal Orlando[®] Resort and Universal Studios Hollywoodsm. Members also have access to no-fee AAA/VISA Traveler's Cheques and save at more than 57,000 pharmacies nationwide through the AAA Prescription Savings program. An assortment of online shopping values is available through AAA.com/save.

AAA Publishing

AAA distributes nearly 160 million copies of travel-related materials annually, making it one of the world's largest travel publishers.

Member Publications

AAA publishes 26 regional TourBook guides covering destinations across the United States, Canada, Mexico, and the Caribbean. The TourBook guides, available in print and on AAA.com, list more than 60,000 AAA Approved and Diamond rated lodgings and restaurants, 16,700 Approved attractions, 20,700 events, and 6,900 cities and destination areas, many with photos and maps. On AAA.com, the destination listings also cover 24 international countries and 41 international cities with detailed information from AAA retail guidebooks.

AAA publishes 11 regional CampBook guides covering the U.S. and Canada. The CampBook listings, featured in the printed books and on AAA.com, include nearly 11,000 campgrounds.

Retail Publications

AAA also publishes numerous retail travel products including guidebooks, atlases, and maps. AAA retail publications are sold at club offices, AAA.com/BarnesandNoble, and better book stores.

Some of AAA's popular retail publications include:

- Traveling With Your Pet: The AAA PetBook[®]
- AAA North American Road Atlas Series
- AAA Europe TravelBook[™]
- AAA Essential Guides
- AAA Spiral Guides



- AAA Deluxe Maps
- AAA World Map

TripTik Routings

AAA's GIS/Cartography department researches and produces nearly 700 TripTik strip maps used in the personalized trip routings created for members through AAA and CAA clubs. TripTik routings include key travel information such as road construction warnings and mileage estimates. Custom trip routings can also be created on AAA.com using the TripTik travel planner. Of the estimated 17 million TripTik routings created in 2006, approximately 14 million were generated online, by members and counselors.

AAA Maps

AAA's GIS/Cartography department researches and produces more than 90 sheet maps and more than 600 TourBook and CampBook guide mapping products. Annual circulation totals approximately 32 million AAA maps and 22 million AAA TourBook and CampBook guides.

AAA Services Abroad

AAA members enjoy the savings at more than 150,000 partner locations throughout the world. These include the *Show Your Card & Save®* program in North America, 28 countries under the Europe *Show Your Card®* Programme and the *Show Your Card & Save®* reciprocal partnership with AMA of Mexico, KAA of South Korea, JAF of Japan, AASA of South Africa, and the seven auto/touring clubs that cover Australia.

Through our mutual affiliations with all other international clubs in the Alliance Internationale de Tourisme (AIT), the Federation Internationale de l'Automobile (FIA) and the Federacion Interamericana de Touring y Automovil-Clubes (FITAC), emergency roadside assistance and publication services are offered to AAA members in accordance with club practices in each country. If members of that club are charged for services rendered, AAA members are charged the same fee.

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