



Just because they have a license doesn't mean they're good drivers.

In 2006, traffic crashes killed 42,642 people in the United States – about 117 deaths per day, and nearly five every hour. Every year, nearly three million people are injured in crashes on our nation's roads and highways.

According to the Federal Highway Administration, in 2005 dollars:

- The average cost of a fatality is \$3,246,192
- The average cost of an injury is \$68,170
- The economic cost of vehicle crashes annually is over 230 billion dollars

The costs associated with implementing a driver safety program are minimal compared to the costs of crashes to your organization.

AAA Central Penn

804 Estelle Drive
Lancaster, PA 17601

1-800-723-7021
AAA.com

Driver Safety Training Program

Train your drivers for life-saving benefits.



Basic skills aren't enough when your company's at stake.

That's why AAA's Driver Safety Training program is an important tool for organizations that have employees driving company vehicles. The value of enrolling your fleet drivers significantly outweighs the outcome of a collision. You can:

- Reduce the risk of death and life-altering injuries within your workforce
- Protect your organization's human and financial resources
- Guard against potential company and personal liabilities associated with crashes

On the road to safer driving.

Whether you manage a fleet of vehicles, oversee a mobile sales force or simply employ commuters, AAA's Driver Safety Training program can help you reduce the risks faced by your employees and their families while protecting your company's bottom line.

Your employees will develop risk perception and acquire the knowledge and necessary plans of action for emergency situations. They will learn the value of safety belts and other vehicle restraint systems and will discover the effects of alcohol, other drugs, fatigue, and emotion with regard to making decisions in driving.

Learn from the best.



AAA instructors are all traffic safety professionals who have been certified in our comprehensive 40-hour instructor certification workshop.

These knowledgeable facilitators work with the latest information and are required to be re-certified every three years.

The Driver Safety Training program may also be customized for flexibility. For your convenience, training is available at our Estelle Drive location in Lancaster, or we will arrange to bring the program to your site.

Register today!
The more your drivers know,
the safer they'll be.

Call the AAA Driving School
toll free
1-800-723-7021.

