

The AAA PetBook® Photo Contest Official Rules

1. Email **one** digital photo to <mailto:Petbookcontest@national.aaa.com>. The digital photo must have a resolution of 300dpi and preferably be at least 1875 pixels by 2850 pixels in size. Please include the entry form in the email and send the photo as a .jpeg file attachment no larger than 5 MB. This is necessary for resizing photos to fit the cover. Minor digital enhancement for cropping, red-eye removal, filters and correction functions are permitted, but images that are determined to be significantly altered will be disqualified in the sole discretion of the American Automobile Association, Inc. ("AAA"). Photographers are not permitted to place borders or frames around their image or to place a watermark, signature, date or copyright notices on the image.

OR

2. Send printed color 8" x 10" unmounted photo that is in focus and printed on quality photo paper, along with the completed entry form to:

AAA PetBook® Photo Contest
1000 AAA Drive, MS 64
Heathrow, FL 32746

3. Photos must be postmarked by November 30, 2015, to be eligible for the contest.

4. Photo must feature at least one pet and convey a travel theme. Pet safety should at all times be considered.

5. Only **one photo** may be entered per household.

6. The entrant must be the person who took the photo and who has full rights to the photo.

7. The entrant must obtain full consent from all models or persons appearing in the photo for full use of the photo, including, but not limited to, use and publishing in this contest and the other uses stated herein.

8. All photos entered in the contest, including the prize-winning photo(s), become the sole and exclusive property of AAA and will not be returned.

9. A panel of judges will choose the winning photo based on the following qualities: impact, lighting, composition and effectively conveying the idea that *Traveling With Your Pet: The AAA PetBook®* is about traveling on vacation with your pet. Posed or studio photographs will be disqualified. Decisions of the judges are final.

10. The winners will be notified January 2016.

Disclaimer

By participating, entrants agree that: (i) they have read the rules pertaining to the AAA Petbook Photo Contest and (ii) these rules and the decisions of AAA shall be final in all respects, and (iii) AAA reserves the right at its sole discretion to cancel, terminate, modify, or suspend the contest at any time without notice, and (iv) AAA may put the winner's photo on the front or back cover or spine of *Traveling With Your Pet: The AAA PetBook®*. Each entrant grants AAA the right to use his or her name, likeness, portrait, picture, photo, answers on entry form and/or prize information for advertising, publicity, social media and promotional purposes of all types and in all media relating to the book, *Traveling With Your Pet: The AAA PetBook®*, and the contest without compensation or further permission (unless prohibited by law). Each entrant agrees to hold harmless and release AAA, Best Western International, Inc., and each of their subsidiaries, affiliates, members, AAA/CAA Clubs, employees, officers, directors, shareholders and agents (collectively the "Released Parties") from any injuries, losses or damages of any kind that may result from taking a photo intended to be submitted. The Released Parties are not responsible for late, lost or misdirected entries or mail; for technical, hardware or software malfunctions, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications, whether caused by the sender or by any of the equipment or programming associated with or utilized in this promotion, or by any human error that may occur in the processing of entries; or for loss of or damage to any entries. AAA retains the right to not award the prize should no acceptable photos be received. By participating in the contest, each entrant grants AAA, its Clubs, affiliates, subsidiaries and agents, a royalty-free, worldwide, perpetual, nonexclusive license to print, display, distribute, reproduce, adapt and/or modify the entry(s) in any way and create derivative works of the entry(s), in whole or in part, in any media now existing or subsequently developed, for any AAA purpose, including but not limited to, advertising and promotion of the PetBook, use on AAA's web sites, exhibition, use in any media and commercial products. AAA shall not be required to pay any consideration or seek any additional approval in connection with such uses. Each entrant also agrees that they derive no intellectual property rights in AAA's use of the entry.

By entering the Contest, entrants agree to release and hold harmless the Released Parties from and against any and all claims, actions and/or liability for any injuries or death, loss or damage of any kind arising from or in connection with participation in and/or entry into the Contest or acceptance or use of any prize, or participation in any Contest related activity and for any claims based on publicity rights, defamation, invasion of privacy and merchandise delivery.

Eligibility

No purchase is necessary to enter the contest or claim the prize. Contest is open to U.S. or Canadian residents 18 years or older. **Employees (and their immediate family members) of AAA, CAA and their clubs are not eligible to enter.**

By submitting an entry I agree that I have read the Contest Rules, assent thereto, and submit the enclosed photo in accordance therewith; I attest that I own all rights to the photo and it has not been published or accepted for publication in any medium; and if the photo portrays any living person or persons, I have secured a model release or releases. I further agree that should my entry be chosen as the winning entry I will execute all necessary paperwork/releases as requested by AAA.

Traveling With Your Pet: The AAA PetBook® contains listings for more than 15,000 pet-friendly, AAA-Rated hotels, restaurants, campgrounds in the United States and Canada. In addition, the AAA PetBook® lists animal hospitals, dog parks, and pet-accessible federal lands, along with information on preparing your pet for travel, how to pack for your pet, and selecting a carrier or crate. *Traveling With Your Pet: The AAA PetBook®* is available at many AAA offices and bookstores.