



**Address:** 378 Westmorland Road  
Saint John, NB E2J 2G4

**Phone:** (506) 634-1400

**Fax:** (506) 653-9500

**Web Address:** [www.atlantic.caa.ca](http://www.atlantic.caa.ca)

For Immediate Release

### **CAA MAKES RECYCLING BATTERIES EASY**

*Saint John, NB – October 4, 2010* – CAA and its team of battery service professionals is collecting used vehicle batteries for recycling. Battery recycling is an environmental success story. Nearly all of the lead, plastic and acid in automotive batteries is reused. Industry experts estimate that between 60 and 80 percent of the materials in new batteries has been reclaimed and reused.

CAA is doing its part to recycle throughout the year. The mobile battery service program has installed and recycled more than 1 million batteries since the program launched in 1997. For every battery motorists buy through the program, at least one is recycled.

Vehicle batteries are hazardous waste that cannot be put out with household recyclables or trash. Dumping batteries is illegal in most states because lead and acid can contaminate soil and groundwater. Batteries that are improperly stored at home also pose a danger to pets and children.

“We know people want to be environmentally responsible, but they may not know how or where to dispose of old batteries. Our Great Battery Roundup® makes recycling easy for everybody. Just drop off old automotive and marine batteries and we’ll do the rest,” says CAA spokesperson Gary Howard.

The public may drop off its lead-acid batteries (typically those that power cars, trucks, campers, motorcycles, boats and small planes) during the week of October 4 to the following locations only:

- Saint John: CAA, 378 Westmorland Rd. (Mon-Fri 8:30 to 5:00; Sat 10:00- 12:00pm)
- Fredericton: Coast Tire & Auto Service, 749 Wilsey Rd. (Mon-Fri 8:30 to 5:00; Sat 8:00- 12:00pm)
- Moncton: Coast Tire & Auto Service, 258 Baig Blvd. (Mon-Fri 8:30 to 5:00 only)
- Charlottetown: Coast Tire & Auto Service, 409 University Ave. (Mon-Fri 8:30 to 5:00; Sat 8:00- 12:00pm)
- Halifax/Dartmouth: CAA, 133 Ilsley Ave., Dartmouth (Mon-Fri 8:30 to 5:00; Sat 10:00- 12:00pm)
- St. John's/Mount Pearl: City Tire & Auto Centre, 1123 Topsail Rd. (Mon-Fri 8:30 to 5:00 only)

CAA recommends that consumers take care in bringing batteries to the collection site. Wear gloves and safety glasses when handling batteries. Place batteries upright in a sturdy, leak-proof container and secure them so they cannot tip over during transport. Do not smoke near batteries or expose them to open flames. When you are finished handling batteries, wash your hands thoroughly with soap and water.

CAA is the federation of 9 CAA clubs across Canada, serving over 5 million Members through 148 offices and affiliations in 95 countries. CAA provides a wide range of Member services and works to improve travelling and motoring conditions. CAA (Atlantic) serves CAA Members across Atlantic Canada from seven branch locations in Fredericton, Saint John, Moncton, Halifax, Dartmouth, Charlottetown and St. John's.

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**Media Inquiries:**

Gary Howard

CAA (Atlantic)

Tel: 506-634-1400

Email: [ghoward@atlantic.caa.ca](mailto:ghoward@atlantic.caa.ca)

**About the Great Battery Roundup®** Since 2001, the CAA Great Battery Roundup® has collected more than a half a million batteries from members for recycling.

Sources: CAA, Club Assist International, Battery Council International, National Highway Traffic Safety Administration and Environment Canada.